

BIOGRAPHIES OF THE 2026 SLATE:

Board of Directors Members-at-Large, Girl Advisors to the Board, and Board Development Committee Members

Board of Directors: Members-at-Large

Crystal Ashby

Crystal E. Ashby is an Independent Board Director, currently serving as the Chair of the Texas Reliability Entity Board of Directors and as a non-executive director of BAE Systems plc.

She is the former executive vice president, chief people, DEI, and communications officer at Independence Health Group (Independence), the parent company of Independence Blue Cross, LLC. As chief people officer, Crystal led the Human Resources division in attracting and developing talent and achieving business strategy and goals. As chief DEI officer, she advanced a culture of engagement, inclusion, and innovation as critical components of Independence's corporate culture. As chief communications officer, Crystal oversaw internal and external communications, media and communications planning.



Prior to joining Independence, Crystal served as interim president and chief executive officer at The Executive Leadership Council. Her career includes 22 years at BP, most recently serving as executive vice president of Government and Public Affairs and Strategic University Relationships. In this role, she managed external relationships across the operating footprint in both DC and the states where BP operated, while forming strong external partnerships that supported talent acquisition and development.

Ms. Ashby has extensive board experience. She currently serves as a non-executive director of BAE Systems plc. Crystal also serves on the board of Texas Reliability Entity. At her alma mater, the University of Michigan, she sits on the Engineering Dean's Leadership Advisory Board. She serves on the Board of Directors and the Human Resources Committee for Girl Scouts of Eastern Pennsylvania. She was a member of GSEP's seminal Advisory Council on Calling All Girl Bosses in Philadelphia.

Nationally recognized for her leadership, Crystal has received many accolades, including being named one of *Savoy Magazine's* Most Influential Black Executives in Corporate America, National Diversity & Leadership Conference Power 50 (2023), *Philadelphia Business Journal's* Women of Influence (2023), Diversity

Woman Media Class of 2022 Elite 100 Black Women Leaders, *City & State PA's* Impact 75 (2023) and Impact 50 (2022), National Diversity Council Top 100 HR Professionals (2021), Diversity Global Top 10 Influential Women in Diversity (2020), Uptown Professional Top 100 Executives in America, and the National Diversity Council Top 50 Most Powerful Women in Oil and Gas.

Crystal is a member of the Executive Leadership Council, The Forum for Executive Women, the International Women's Forum, the Links Inc. and the American Bar Association. She earned a Juris Doctor from DePaul University College of Law and dual bachelor's degrees in English and psychology from the University of Michigan.

Christy Barnhart

Christy Barnhart is the Global Vice President - Finance, Motive Power for EnerSys, a global battery and energy storage manufacturing company. She has over 15 years' experience in various roles from Tax accounting to Audit, General Accounting, FP&A, IT, Operations, and Marketing. Christy has been with EnerSys over 10 years, and she is currently directing a department responsible for business analytics, market intelligence, incentive design, pricing strategy, as well as financial forecast, budget and planning.



She is also very involved in the EnerSys Women in Leadership (WiL) Business Resource Group (BRG) and was the Chairperson for its first two years in existence. In that time, the group grew from 300 members to close to 600 members and expanded globally. She is also a two-time mentor in EnerSys' global mentoring program.

In addition, she assists with her company's United Way campaigns. During the pandemic, she partnered with the company Do It Local to create a platform that allowed people to order from local restaurants and pick up their dinners after work where part of the proceeds went to a charity of their choice. She started this for the United Way campaign and to boost business for restaurants which were struggling to keep their doors open. It is still going strong today.

Christy is also an active community volunteer. She is a member of GSEP's Board of Directors, the IT Strategy Committee, and Take the Lead-Berks County Event Committee. She also participates with Berks County's Women 2 Women (W2W) organization. She volunteers with the Berks Catholic Youth Cheer program, where she coaches multiple squads.

Christy earned a BS in Accounting from York College of Pennsylvania. She went on to earn two master's degrees: an MBA with a focus in Tax and Business Planning from Millersville University as well as an MIBA (Masters International Business Administration) via a joint program through Millersville University and Foro

Europeo, Huarte, Spain. Christy is a Girl Scout alum with two daughters, a Girl Scout Junior and a Girl Scout Daisy.

Stacy Broad

Stacy Broad is an experienced in-house commercial attorney with significant leadership skills. She earned her Juris Doctor from the University of Pennsylvania Law School and a Bachelor of Arts in Political Science and Criminal Justice from the University of Delaware.

Stacy served on the GSEP Board from 2007 to 2017 and rejoined the Board in March 2024. During her break from the Board, she volunteered as a leader for her daughters' troop. She is a current member of the Executive Committee and has also continued to serve on the Property Committee since its inception.



During her time on the Board, she has held a variety of roles, including Board Secretary, Chair of the Strategic Planning Committee, Co-Chair of the Program Sub-Committee, and member of the Executive, Finance, Audit, Human Resources, Take the Lead, and Gold Award Committees. She also served on the Girl Scouts-Great Valley Council Board of Directors from 1997 to 2004, where she served at various times during her tenure as Board Vice President, Chair of the Property Committee, and member of the Executive, Finance and Governance Committees. She also served from 2006 to 2007 on the Delivery of Service Committee for the merger of Girl Scouts-Great Valley Council into GSEP. She has also served as a judge for the High School Ethics Bowl Competition at DeSales University's Fleming Institute for Business Ethics in 2021, 2022, 2023, 2024, and 2025.

Stacy lives in Bucks County and is a lifetime member and third generation Girl Scout. Her two daughters are also lifetime Girl Scouts.

Diana Cortes

Diana Cortes, a longtime trial lawyer and former Philadelphia city solicitor/general counsel, is a partner at Morgan Lewis. She represents clients crisis and complex litigation matters, including class actions and large group litigation, consumer protection litigation initiated by attorneys general and municipalities. With experience as a former prosecutor, Diana also handles criminal investigations and has conducted internal investigations and counseled clients responding to federal criminal investigations, ethics inquiries, and high-profile media/press inquiries.



Diana was appointed Philadelphia city solicitor in December 2020—the first Latina to serve in the role. As Philadelphia’s chief legal officer, she was a member of the Mayor’s Cabinet and managed one of the largest municipal law practices in the United States, covering litigation, corporate, real estate, tax, regulatory, legislative, and privacy matters. She directed the legal strategy for the mayor, city council, and all city departments and agencies responsible for public safety, utilities, public property, airports, information security, sustainability, and municipal finance. She also led the legal and client strategy to initiate all affirmative litigation to advance the city’s policy and financial interests, including those related to opioid recovery, gun violence, and environmental justice.

Serving as Philadelphia’s chief legal officer during the pandemic, Diana provided legal and crisis management counsel amid critical public emergencies and was among the core group of city leaders managing short- and long-term COVID-19 response, vaccine rollout, mandatory vaccination work policies, and public safety and health measures. She also served as an assistant district attorney in the Philadelphia District Attorney’s Office, where she tried felony jury trials.

Diana previously served as a litigator in private practice, representing municipalities, school districts, and police officers in civil rights litigation involving excessive force, wrongful arrest, due process violations, and malicious prosecution. She has particular experience before the judiciaries in the Court of Common Pleas of Philadelphia and the Eastern District of Pennsylvania. She has taught trial advocacy at Temple University Beasley School of Law and the National Institute for Trial Advocacy.

Fluent in Spanish, Diana is a member of Philadelphia’s Hispanic Bar Association and the Philadelphia Diversity Law Group. She is also a member of The Forum of Executive Women. She has been recognized by numerous organizations and publications, including Philadelphia Business Journal – Women of Influence, Al Día as a “Top 40 Under 40,” City & State Pennsylvania as one of the “Philly Power 100” and “Law Power 100,” Metro Philadelphia as a “Latino Power Player,” and Villanova Law Alumni Association with the “Award for Public Service.”

As a GSEP Board member, Diana serves on both the Community Excellence Committee and the Investment/Pension Subcommittee. She earned a Bachelor of Science degree in Industrial Labor Science from Cornell University and her J.D. from Villanova University Charles Widger School of Law.

Judy Freyer

Judy Freyer is the Chief Investment Officer Emeritus of The Board of Pensions of the Presbyterian Church (U.S.A.). Judy joined the Board in November 1988 as Assistant Treasurer and retired July 31, 2020, as Executive Vice President and CIO.

Judy received her undergraduate degree from Manhattanville College, M.A. in Economic History from the University of Pennsylvania, and M.B.A. from Boston University. She was a Woodrow Wilson Fellow in history and economics and is a CFA charter holder.



In addition to currently serving on the Board of Directors, Judy is the Chair of GSEP's Investment Subcommittee and is also a member of the Finance/Audit Committee. She serves on nonprofit investment committees and boards, including the Children's Scholarship Fund of Philadelphia; Curtis Institute; The Cooper Union for the Advancement of Science & Art; Lantern Theater; The Library Company of Philadelphia; Ministers and Missionaries Benefit Board (MMBB) of the American Baptist Churches USA; and the William Penn Foundation Investment Committee.

Judy and her husband Chuck are the parents of two grown children and one granddaughter. Judy and their daughter Sarah are both Girl Scout alums and their son Alex is an Eagle Scout.

Ellen Iobst

Ellen Iobst is a proven operations/executive in leading supply chain strategies that enable businesses to grow. She has over 35 years of experience as a leader and coach to executive teams with company board experience working across multiple corporate cultures and industries, both private equity and public companies.



Ellen is a retired Manufacturing-Supply Chain and Sustainability Executive. Prior to her retirement, Ellen was the Chief Operations Officer for Farmer Brothers Coffee where she developed a strong team to successfully startup the new headquarters/manufacturing and integration of a coffee company acquisition. Prior to Farmers Brothers, Ellen worked for the Sunny Delight Beverages Co. (SDBC) where she was the SVP of Global Supply Chain and Chief Sustainability Officer. She was one of the founding officers of SDBC. In 2006, Ellen created and implemented the SDBC Sustainability Program. In 2010, all the SDBC manufacturing plants achieved "zero waste" to landfill. Before SDBC, Ellen worked for Procter and Gamble (P&G) for 23 years. During that time, she worked in manufacturing and supply chains management positions at 6 different locations within the USA.

Ellen has a BS degree in Chemical Engineering from Lehigh University. In 2012, Lehigh recognized Ellen as a Distinguished Alumni. She is also a member of the River Crossing YMCA Board and the League of Women Voters of Lehigh County Board.

Ellen has been a Girl Scout for over 50 years and is a lifetime member. She is a Gold Award Girl Scout and the mother of a Gold Award Girl Scout. She served as a leader for her daughter's troop for 8 years. In 2008, she joined the Girl Scouts of Western Ohio (GSWO) Board and served as the Board Chair from 2016-2018. Ellen has served as a GSWO National Delegate and is currently a GSEP National Delegate. Currently, Ellen is a member of GSEP's Board of Directors and is the Chair of the Property Committee.

Lorina Marshall-Blake

Until her retirement on March 31, 2026, Rev. Dr. Lorina Marshall-Blake was the president of the Independence Blue Cross Foundation (the Foundation), a charitable, private foundation founded in 2011, and also the vice president of community affairs at Independence Blue Cross (Independence).

In her role with the Foundation, she led strategic, programmatic, and operational efforts to fulfill the Foundation's mission to lead sustainable solutions that improve the health and wellness of the community. Under her leadership, the Foundation established itself as a collaborator, innovator, and thought leader in addressing emerging health needs in southeastern Pennsylvania.

As the vice president of community affairs, Lorina developed and managed relationships with community partners to advance Independence's social mission efforts.

Lorina is passionate about giving back to the community. She is involved with more than 30 professional and civic organizations, including the Anti-Defamation League and the United Negro College Fund, and is the former president of Alpha Kappa Alpha Sorority, Inc., Omega Omega Chapter. She is also an associate minister at the Vine Memorial Baptist Church in Philadelphia.

Currently, she also serves on more than 25 non-profit boards and committees including Girl Scouts of Eastern Pennsylvania's Board of Directors and Board Development Committee, the Blue Cross Blue Shield Association — Corporate Responsibility Committee, The Chamber of Commerce of Greater Philadelphia's Paradigm Award & Scholarship Committee, the Urban Affairs Coalition, and the Urban League of Philadelphia. Marshall-Blake also serves on Drexel University's College of Nursing and Health Professions Executive Advisory Council and Rutgers School of Nursing — Camden Dean's Leadership Circle. Additionally, she is an



Honorary Fellow of the American Academy of Nursing and was appointed to the National Advisory Council on Nursing Education and Practice.

Yamil Sanchez Rivera

Dr. Yamil Sanchez is an educator and life-long learner with over 30 years of experience working with schools and nonprofits. Dr. Sanchez has served as a teacher and administrator of youth and family services for nonprofits in Pennsylvania (including Berks and the Lehigh Valley), Delaware, and New York.



Dr. Sanchez earned a Bachelor of Science in Chemistry from Villanova University, a Master of Education in Curriculum and Instruction from Kutztown University and his Doctorate in Education in Curriculum and Instruction from Lehigh University. Additionally, Dr. Sanchez completed his MBA at Lehigh University in May 2022.

Dr. Sanchez's work as a classroom, building, and district-level educator, administrator in nonprofit youth related and community development programs, and leader with the United Way system has provided great insight in working as part of a collective to help all children and families experience success at home, in the community, and in school.

Currently, Dr. Sanchez serves children and families as the Superintendent of Schools with Southeast Delco School District. He is also a member of GSEP's Community Excellence Committee.

Girl Advisors to the Board of Directors

Margot F.

Margot hails from Eagleville, where she attends Methacton High School; she will be in 12th grade in the fall of 2026. She has been a Girl Scout since 2017 and particularly enjoys that it allowed her to have fun with friends in her early years and has expanded to assist her in making meaningful change in her community more recently. She is a Gold and Silver Award Girl Scout, and she is a 2026 National Council Delegate for GSEP.



She also has three President's Volunteer Service Awards for her dedication to community service, and she is excited to continue her community service journey as a recently-inducted member of National Honor Society. She regularly garners over 150 hours of community service per year, many of her hours coming from involvement in National Charity League (NCL). Her favorite organizations with which to volunteer are Phoenixville Area Community Services and WPG (Warriors Performance Group, a school club). Community service is not the only way Margot gets involved in her local community; she is also a leader in myriad ways. For example, she is the vice president in WPG and the vice president of philanthropy in her local NCL class.

Margot adores watching people become themselves, which stems from her love of being an oldest sister. It manifests in many ways, including her community service and her job assisting at Dog Gone Good Dog Training. Her experience as an NC Delegate is teaching her how to effectively represent all Girl Scouts from GSEP. She is excited to begin applying those skills to help people in her daily life feel more heard. She also has a deep-rooted love of making real change in her community that was sparked by her Silver Award; it has been furthered by her Gold Award and her involvement in Civil Justice Club at school. She is excited to serve as a Girl Advisor and use her nurturing heart, passion for inclusion, and drive to make positive change in a new, exciting way.

After serving three terms as a Girl Delegate for GSEP, Margot is excited to take on a more active role through which she can meaningfully contribute to the future of local Girl Scouting. She has many ideas that can help GSEP continue to address the needs of girls in our nine counties, whether that be through retaining older girls, making more profit, or other contested issues. She is ecstatic to be able to serve GSEP as a Girl Advisor and work to make the ideas of herself and others a reality!

Sira P.

Sira is a high school student from Bethlehem with a passion for construction, architecture, and leadership. A junior at Freedom High School and a Building Construction Trades student at Bethlehem Area Vocational-Technical School, she is committed to mastering the technical and creative skills needed to build functional spaces. Through hands-on training in carpentry, plumbing, electrical systems, and masonry, Sira has developed a strong foundation in the skilled trades. She is OSHA-certified and proficient in hand and power tools, construction math, and measurement techniques.



Sira's dedication to excellence extends beyond the workshop. She is a three-year starting varsity volleyball player at her high school. She is known for her teamwork, communication, and consistent contributions on the court. Her leadership is equally evident in her long-standing involvement with Girl Scouts of Eastern Pennsylvania, where she serves as a Girl Delegate and a National Council Delegate.

Her enthusiasm for community impact is reflected in her work with the Greater Easton Development Partnership, where she supported downtown businesses, learned core business principles, and contributed to local economic initiatives. She further expanded her entrepreneurial mindset as a Social Entrepreneurship Hackathon Winner during the Iacocca Global Entrepreneurship Intensive at Lehigh University, where her team developed solutions addressing urban air pollution.

Sira's involvement across organizations—including Delta Sigma Theta Sorority Incorporated Academy, NAACP, and the Lehigh Valley Youth Volunteer Council, where she served as Social Media Manager – illustrates her commitment to fulfilling the Girl Scout principle of making the world a better place.

Sira plans to pursue a degree in Construction Management. She is determined to help shape the future of the built environment while championing representation for women and women of color in the trades.

Claire T.

Claire is a junior at Central Bucks High School West who enthusiastically balances a life of musicality and athleticism. A dedicated marimba player, Claire has qualified for such events as the Bucks County Music Educators Association county-wide festival. Claire plays in her high school's jazz, indoor percussion, and marching bands, and is a section leader. She also is a second-year co-captain on her high school's girls' tennis team. Claire is a proud member of National Honors Society, Tri-M Music Honor Society, Peer Mentorship, and Key Club.



Girl Scouts has provided countless experiences and opportunities for Claire over the past 11 years. She was a Service Unit Delegate for SU 619 for two years before becoming a Girl Delegate for the 2025-26 session. She has represented GSEP during multiple *Take the Lead* events, as well as Troop PA functions in Harrisburg. Claire was honored to be selected as one of GSEP's "18 Under 18" award winners in 2024.

Claire managed to earn her Bronze Award during the height of the Covid-19 lockdowns by working with animal shelters. For her Silver Award, *Manners Matter!*, Claire developed a two-hour curriculum geared towards children ages 9 to 12 years old. These classes focused on the basics of everyday manners, including greetings, dining, and social courtesies. After earning her award, she continued these classes across multiple Pennsylvania counties, teaching over 120 children. Claire is currently finishing her Gold Award, entitled *Keeping Courts Green*. By combining her love of music and tennis, she ran a tennis ball collection drive to repurpose balls into acoustic sound panels. These panels are being installed across her school district's elementary school music rooms, providing functional yet inspirational messages of creativity, art, and environmental conscientiousness.

Claire has dedicated herself to community service since she was 12 years old, converting her love of reading to over 400 hours of volunteering at the Doylestown Free Library. She is proud to be a teen ambassador for Mitzvah Circle. These volunteering efforts have helped earn her multiple President's Volunteer Service Awards as well as the Congressional Gold Award. She has also earned the Soroptimist Violet Richardson Award, the Union League of Philadelphia Good Citizenship Award, and the NJHS Outstanding Achievement Award. Being elected as Girl Advisor to the Board is an honor, and a leadership opportunity Claire is excited to embrace.

Board Development Committee

Anne Baum

Anne Baum was the President of Lehigh Valley Reilly Children's Hospital (LVRCH), where she led strategic planning and operations for the first and largest children's hospital in the Lehigh Valley region.



Ms. Baum is a member of the Board Development and Human Resources Committees and a past Board member of Girl Scouts of Eastern Pennsylvania. She also serves on the Boards of the Greater Lehigh Valley Chamber of Commerce, Valley Youth House (vice chair), Lehigh Valley Industrial Parks, Lehigh Northampton Airport Authority, Allentown Symphony, United Way of the Greater Lehigh Valley and Northampton Community College Foundation. Additionally, Anne is on the Downtown Allentown Community Development Initiative and GSEP's Take the Lead Lehigh Valley committee. She was also the Co-Chair of GSEP's Golf for Girl Scouts event for the past two years.

She has received numerous awards including PA Best 50 Women in Business, ATHENA International, Girl Scout's Take the Lead Award, Lehigh Valley Business Women of Influence, Chamber Volunteer of the Year, United Way Campaign Volunteer and Philanthropist of the Year, and the YWCA Golden Laurel Award.

Anne earned her BS in Biology from the University of Illinois, Champaign-Urbana, IL and her MS in Health Systems Management from Rush University, Chicago, IL. She is certified by the Protocol School of Washington as a protocol and etiquette consultant and is the author of the books *Small Mistakes, Big Consequences: Develop your Soft Skills to Help You Succeed* and *Small Mistakes, Big Consequences for Interviews*. Anne is a proud Girl Scout alum and is a lifetime member.